

BLUERUSH Media Group Corp. Retains Renmark Financial Communications Inc.

TORONTO, ONTARIO--(Marketwired - Jan. 22, 2018) - **BlueRush Media Group Corp.** (the "**Company**") (**TSX VENTURE:BTV**) is pleased to announce that it has retained the services of Renmark Financial Communications Inc. to handle its investor relations activities, subject to TSX Venture Exchange (the "**TSXV**") approval.

"We are pleased to announce that we have selected Renmark to reinforce BlueRush Media Group Corp.'s profile in the financial community and enhance the visibility of our company. We chose Renmark because its standards and methodologies fit best with the message we wish to communicate to the investing public," noted Larry Lubin, President and founder.

In consideration of the services to be provided, the monthly fees incurred by the Company will be a cash consideration of up to \$8,000 CDN, starting February 1, 2018 for a period of six months ending on July 31st, 2018 and monthly thereafter.

Renmark Financial Communications does not have any interest, directly or indirectly, in the Company or its securities, or any right or intent to acquire such an interest.

About BlueRush Media Group Corp.

The Company, through its wholly owned subsidiary, BlueRush Digital Media Corp., offers a SaaS-based content engagement platform, called DigitalReach, which bridges marketing, sales and compliance. Used by financial advisors, DigitalReach allows for the centralization, personalization, distribution and tracking of content to ensure complete control over what is sent and to whom. BlueRush has also launched IndiVideo, the interactive personalized video platform for financial services. IndiVideo is a highly scalable personalized video platform built to provide AI-driven video content in an easy to understand, entertaining, and compelling manner. The Company's products improve marketing and sales performance and generate greater client satisfaction and loyalty. The Company is publicly listed on the TSXV trading under the symbol "BTV".

Forward-Looking Statements

Certain statements contained in this press release constitute "forward-looking information" as such term is defined in applicable Canadian securities legislation. The words "may", "would", "could", "should", "potential", "will", "seek", "intend", "plan", "anticipate", "believe", "estimate", "expect" and similar expressions as they relate to the Company, including Renmark becoming an investor relations consultant to the Company, are intended to identify forward-looking information. All statements other than statements of historical fact may be forward-looking information. Such statements reflect the Company's current views and intentions with respect to future events, and current information available to the Company, and are subject to certain risks, uncertainties and assumptions. Material factors or assumptions were applied in providing forward-looking information, including: approval of the investor relations agreement by the TSXV. Many factors could cause the actual results, performance or achievements that may be expressed or implied by such forward-looking information to vary from those described herein should one or more of these risks or uncertainties materialize. These factors include, without limitation: failure of the TSXV to approve the investor relations agreement for one or more reasons; changes in law; the ability to implement business strategies and pursue business opportunities; state of the capital markets; the availability of funds and resources to pursue operations; a novel business model; dependence on key suppliers and local partners; competition; the outcome and cost of any litigation; as well as general economic, market and business conditions, as well as those risk factors discussed or referred to in disclosure documents filed by the Company with the securities regulatory authorities in certain provinces of Canada and available at www.sedar.com. Should any factor affect the Company in an unexpected manner, or should assumptions underlying the forward looking information prove incorrect, the actual results or events may differ materially from the results or events predicted. Any such forward-looking information is expressly qualified in its entirety by this cautionary statement. Moreover, the Company does not assume responsibility for the accuracy or completeness of such forward-looking information. The forward-looking information included in this press release is made as of the date of this press release and the Company undertakes no obligation to publicly update or revise any forward-looking information, other than as required by applicable law. The Company's results and forward-looking information and calculations may be affected by fluctuations in exchange rates.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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