

## **BLUERUSH Announces Additional Board Member**

**TORONTO, ONTARIO--(Marketwired - Dec. 22, 2015) -** BLUERUSH Media Group Corp. ("**BLUERUSH**") (TSX VENTURE:BTV), announces the appointment of **André Brosseau** as a director of BLUERUSH.

Mr. Brosseau holds a Bachelor's Degree (B.Sc.) in Politics and Economics and a Master's Degree in Political Science from the Université de Montréal. Mr. Brosseau is currently Founding Partner of Avenue Capital Markets BNB Inc., a registered Exempt Market Dealer, specializing in strategic intervention, M&A and restructuring for growth companies, private and public. Prior to Avenue Capital Markets BNB Inc., Mr. Brosseau was President and Head of Capital Markets for Blackmont Capital Markets Inc., based in Toronto and Montreal, having joined in 2007. Prior to that, Mr. Brosseau was with CIBC for 12 years in various senior executive positions, mostly based in Toronto. Most recently, he was Managing Director, Head of Canadian Cash Equities and Co-Head of Global Cash Equities at CIBC's investment banking division, CIBC World Markets. Mr. Brosseau currently serves on the board of directors of DMD Digital Health Connections Group Inc. and the OSMO foundation, a not-for-profit organization supporting The Notman House, a Montreal based business accelerator focused on building a strong and vibrant ecosystem of successful and inspiring technology entrepreneurs in Montréal.

Larry Lubin, CEO of BLUERUSH said, "We are very pleased to add Mr. Brosseau as a new member on our board. Mr. Brosseau brings years of experience working with technology firms poised for growth and he also has deep roots in capital markets. BLUERUSH has invested in cutting edge digital products that are gaining traction. Our goal is to accelerate our business and execute upon our plans. Towards this end, Mr. Brosseau's experience, along with our other board members, will be more important than ever."

### **About BLUERUSH Media Group Corp.**

BLUERUSH, through its wholly owned subsidiary, BLUERUSH Digital Media, is a digital marketing company which combines leading edge technology with award winning creative design. BLUERUSH is a FINTECH & HEALTHCARE specialist providing services in strategy, user experience, design and implementation. The company has also launched its product business with INDIVIDEO™, a personalized video platform, along with ActiveDialogue™, both of which are key building blocks for FINTECH digital experiences. The company also launched Digital Reach and Smart Advisor through its strategic partner. BLUERUSH Media Group Corp. is a publicly listed company on the TSX Venture Exchange trading under the symbol "BTV."

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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